COMMUNITY

- Comprehensive planning
- Neighborhood planning
- Smart growth planning
- Community participation
- Bicycle + transportation planning

City of Menlo Park
PURPOSE OF THE VISION PLAN PROCESS

- Examine a Range of Alternative Concepts
- Determine a Feasible Future
- Identify Opportunities for Economic Revitalization
- Create a Comprehensive Vision for the Study Area
- Determine and Recommend Next Steps
OVERVIEW OF VISION PLAN PROCESS

Topics

- Land Use
- Circulation and Mobility
- Streetscape
- Housing
- Civic Space, Plazas and Parks
OUTCOME OF THE VISION PLAN PROCESS

- Vision Statement
- Goals
- Illustrative Drawing
COMMUNITY WORKSHOPS

- Issues and Opportunities
- Alternative Future Visions
- A Draft Vision
- Planning Commission Review

City of Menlo Park
POSITIONAL vs. INTEREST-BASED APPROACH

- Positions, postures, demands and wants get in the way of reaching an agreement
- Typically mutually exclusive, with losers and winners
- Relationships between parties have low value

- Interests, needs
- Interests are interdependent
- Issues are not a strict “fixed sum”
- Relationships are valued
OVERSIGHT AND OUTREACH COMMITTEE MEETING #1

- Committee Introductions
- City Council Remarks
COMMITTEE ROLES AND RESPONSIBILITIES

- Outreach
- Input
- Ground truthing
COMMITTEE ROLES AND RESPONSIBILITIES

Upcoming Meetings

- February 6-Mobile Tour
- February 9-Walking Tour #1: El Camino Real
- February 13-Speaker Series: Preservation and Prosperity in Downtown Environments
- February 23-Walking Tour #2 : Santa Cruz Avenue
- March 6-Public Workshop #1: Issues and Opportunities
El Camino Walking Tour (North)
Preliminary Walking Route for Downtown Section of Study Area

Sites and Related Issues

1. Start: Caltrain Station
   (Transit Connections, Access Over Tracks)

2. Retail Storefronts
   (Elevated vs Sidewalk Level Storefront Condition)

3. Menlo Avenue
   (Office Uses on Menlo Avenue, Building Scales)

4. Walgreens
   (Formula Retail)

5. Mixed-Use Building
   (Building Orientation, Residential Entry, Parking)

6. Oak Grove Avenue
   (Office Uses, Building Facades, Parking Entry)

7. Parking Plaza
   (Rear Building Treatment, Parking at Building Rear, Landscaping)

8. End: Fremont Park/Santa Cruz Building Frontage
   (Public Open Space/Building Orientation and Existing Regulations)

Study Area

View/Discussion to Opposite Side

Walk Route/Direction
POTENTIAL MOBILE TOUR STOPS

- Burlingame (Burlingame Avenue)
- San Carlos (San Carlos Avenue/El Camino Real @ Morse)
- Redwood City (Broadway/Main Street/El Camino @ Maple)
- Menlo Park
- Palo Alto (California Avenue/University Avenue)
- Mountain View (Castro Street)
- Los Altos (Main Street)