



# City of Menlo Park Willows Area-Wide Traffic Study

## Get Involved! Take our survey and subscribe to email alerts!

Residents of the Willows neighborhood have been working with the City of Menlo Park regarding concerns about cut-through traffic and other traffic issues that impact the quality of life in the neighborhood. Through the Willows Traffic Task Force, residents recommended an area-wide traffic study to explore ways to improve the quality of life in the area by managing traffic speeds and volumes.

First, the City will use an online survey to gather additional information about your concerns and expectations.

Following the survey, the City will convene several community meetings to identify and discuss community concerns, traffic data, and develop an area-wide traffic calming plan. The involvement of Willows residents will be essential.

### The Willows Area-Wide Traffic Study Gives:

- The project area is defined as the residential area between US 101, Willow Road, Middlefield Road, Woodland Avenue and Manhattan Avenue, including a small portion of the City of East Palo Alto (see map on reverse).
- Cut-through traffic is defined as any traffic generated outside the project area and traveling through the project area to a destination outside the project area.
- Implementation of any traffic calming measures approved as a result of this study will comply with the Neighborhood Traffic Management Program (NTMP), beginning with the Resident Survey for Trial Installation. For more information on the NTMP, see [http://www.menlopark.org/departments/trn/ntmp\\_final.pdf](http://www.menlopark.org/departments/trn/ntmp_final.pdf)

## Community Engagement Process

The Traffic Study process will include the following steps:



### Identify Areas of Concern through Community Discussion

Identify key concerns through an online survey, interviews and community meetings that will help align project concepts and strategies with community priorities.

### Gather Data and Explore Initial Concepts

Community members and experts will examine traffic calming strategies, building on the previous work of the Task Force. Additional traffic data will be gathered as needed.

### Develop and Refine Draft Improvement Alternatives

Three draft concept plans will be collaboratively developed for further review and refinement. The community will then participate in revising and modifying the concepts into a draft plan.

### Develop Draft Plan, Review and Finalize

The community will refine the plan to present to the Transportation Commission and City Council.



## City of Menlo Park Willows Area-Wide Traffic Study

Visit the project website to stay informed and get involved,  
[www.menlopark.org/departments/trn/willowstrafficstudy.html](http://www.menlopark.org/departments/trn/willowstrafficstudy.html)

- **Complete the online survey located on the website above and let us know what you think are the most pressing traffic concerns.** For a paper copy of the survey, contact us at the number below.
- **Sign up for updates!** In an effort to save paper, we will provide project updates via email and the website. Sign up on the website to stay informed (use the "Subscribe" link at the bottom of the page to receive updates).
- **Attend community meetings and share your ideas!** The meeting schedule will be posted on the website.

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### Join the project contact list or for more information:

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