

Murphy, Justin I C

From: Patti L Fry [pattilry@gmail.com]
Sent: Sunday, May 15, 2011 5:36 PM
To: Planning Commission
Subject: Fwd: NOP Facebook

Planning Commission -

I apologize for pushing send too quickly. I meant to add that I hope the following also would be considered:

- Adequacy and safety of bike and pedestrian routes to the sites, specifically including to/from Caltrain.

Patti Fry

----- Forwarded message -----

From: Patti L Fry <pattilry@gmail.com>
Date: Sun, May 15, 2011 at 5:33 PM
Subject: NOP Facebook
To: planning.commission@menlopark.org

Dear Commission,

As you discuss the scope of the EIR and FIA for the Facebook project, I hope the following will be considered in those evaluations:

- Traffic patterns related to potentially proposed TDM measures, which are stated to be the basis for evaluating environmental impacts. Specifically, since shuttles, buses, and public transit have been mentioned, the EIR needs to evaluate impacts anywhere in Menlo Park. For example, if traffic to the Facebook site is minimized because of buses or shuttles, the traffic and transportation sections needs to evaluate where employees and visitors to the site begin their bus or shuttle trips. The overall impact of a shuttle for Caltrain riders could be different from a shuttle that picks up shuttle or bus riders who drive to the station or other parking lot in Menlo Park,
- Adequacy of TDM measures, and whether they really minimize traffic and congestion throughout Menlo Park.
- Vehicle counts are not the same as trips.
- The overall impact of the number of employees. It is more than just commute trips. Water and sewer use; garbage/trash collection come to mind as well as impact on community resources such as parks, housing, schools.
- Primary Goal of the M-2 General Industrial district, as stated in Menlo Park's General Plan I-F, which states "To promote the retention, development, and expansion of industrial uses which provide significant revenue to the City, are well designed, and have low environmental and traffic impacts."
- Related General Plan policies that encourage sales and use tax generating uses and provision of "job training, child care, housing and transportation programs for Menlo Park residents". As exciting as it is to have Facebook come to Menlo Park, the city must consider the longterm impact on Menlo Park's financial viability of another large business that does not generate such revenue (on top of the enormous office buildings planned for Menlo Gateway that also may not generate any such revenue). Growth of property tax revenue is limited by Prop 13; growth of sales/use tax revenue is affected by the economy, with average upside potential much higher than property taxes. .

- Consideration of the Full Buildout Potential and Development Projections for both Residential and Commercial and Industrial Development as stated in the current General Plan pages III-2 and III-3, taking into account other approved, planned, and potential projects. While the projections were only through 2010, it is my understanding that the city must consider the General Plan Full Buildout Potential and projections rather than externally identified projections for jobs or population.
- Impact on housing demand. While this project may not include any housing, the additional employee population increases demand locally and regionally. Again, the comparisons should be to what Menlo Park's General Plan includes, not to externally identified projections, because the General Plan was established to balance the various Elements within it.
- BMR housing impact, with specific net additional sites for net additional housing demand created by the net additional employees above current levels..
- Comparison of traffic and congestion to current conditions, with the required consideration of Menlo Gateway as well as other planned projects such as Stanford Medical Center expansion, potential development at Cargill site in Redwood City..
- Financial impacts should compare to prior revenue from SUN and Raychem/Tyco, and to sales/use tax revenue generating uses.
- Impacts of climate change, including potential sea rise scenarios.

Thank you for your consideration.

Patti Fry,

Menlo Park resident and former Planning Commissioner