

12 Ingredients for a Successful Downtown



Answer Yes, No, Needs Improvement (NI).

1. Does downtown have a clearly understood economic reason to exist (its niche)?
2. Is downtown easy to access and get around in? People and cars?
3. Does downtown have enough critical mass of businesses and buildings to make it a destination?
4. Are there healthy neighborhoods downtown? Enough housing downtown?
5. Is downtown clean and safe?
6. Does downtown have interesting, up to date, healthy retail uses?
7. Does downtown have casual gathering spots and public spaces?
8. Does downtown host civic uses and activities?
9. Are downtown's historic resources identified and protected?
10. Does downtown have and promote unique features that make it stand out in the marketplace? What are they?
11. Is downtown well promoted?
12. Has the community planned for the future of downtown and organized to implement improvements?

EICHENFIELD & ASSOCIATES

✧ DOWNTOWN REVITALIZATION PLANNING & IMPLEMENTATION ✧

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