

EI CAMINO REAL/DOWNTOWN VISION PLAN

Oversight and Outreach Committee Meeting #3



City of Menlo Park | April 24, 2008



INPUT TO DATE

- ◆ Oversight and Outreach Committee
 - Meetings #1 & 2
 - Mobile Tour
- ◆ Stakeholder Interviews
- ◆ Walking Tours
- ◆ Two Community Surveys
 - Initial Survey: ~600 responses
 - Follow-up Survey: ~2000 responses
- ◆ Community Workshops #1 and 2



COMMUNITY WORKSHOP #2

- ◆ Correlate development intensity with public amenity
- ◆ Amenities can be funded in other ways:
 - City investments
 - Metered parking
 - Benefit assessment district
 - Competitive grant funding
 - Tax program



COMMUNITY WORKSHOP #2

- ◆ Focused on El Camino Real.
- ◆ Detailed results of outreach so far.
- ◆ Discussed various land uses and their impacts on the following:
 - Traffic
 - School Population
 - Community Services
 - Tax Revenue



WORKSHOP #2 OUTCOMES

- ◆ Variations on Alternative 2.
- ◆ Support for some increase in density to facilitate new public amenities.
- ◆ Development to transition in scale to the neighborhoods on the west side of El Camino.



WORKSHOP #2 OUTCOMES

- ◆ Hotel for El Camino Real.
- ◆ Underground parking will improve visual quality of El Camino.
- ◆ El Camino lane configuration needs to be studied further.
- ◆ Assurance of well-designed buildings.

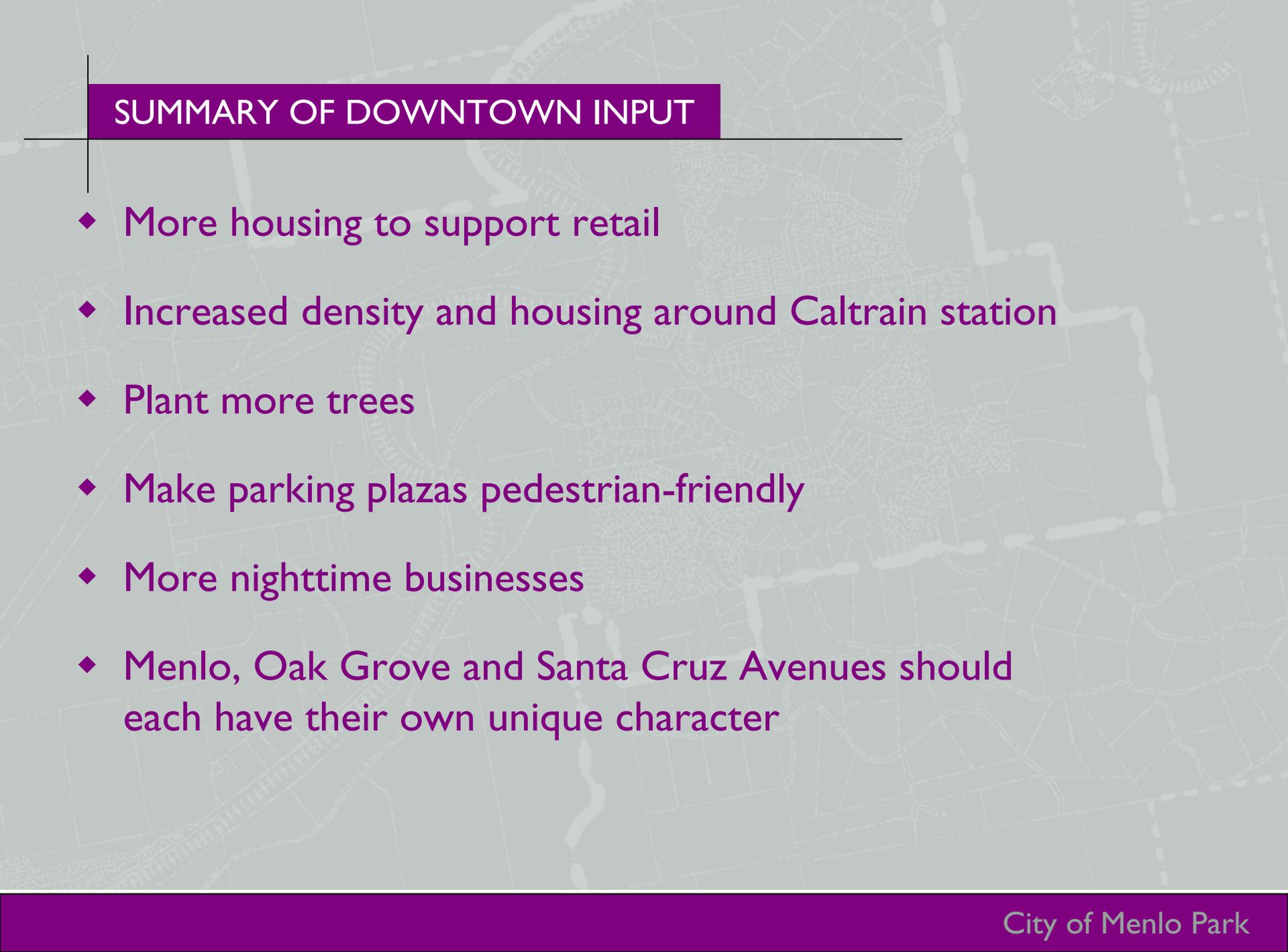


COMMUNITY WORKSHOP #3: SANTA CRUZ AVENUE AREA



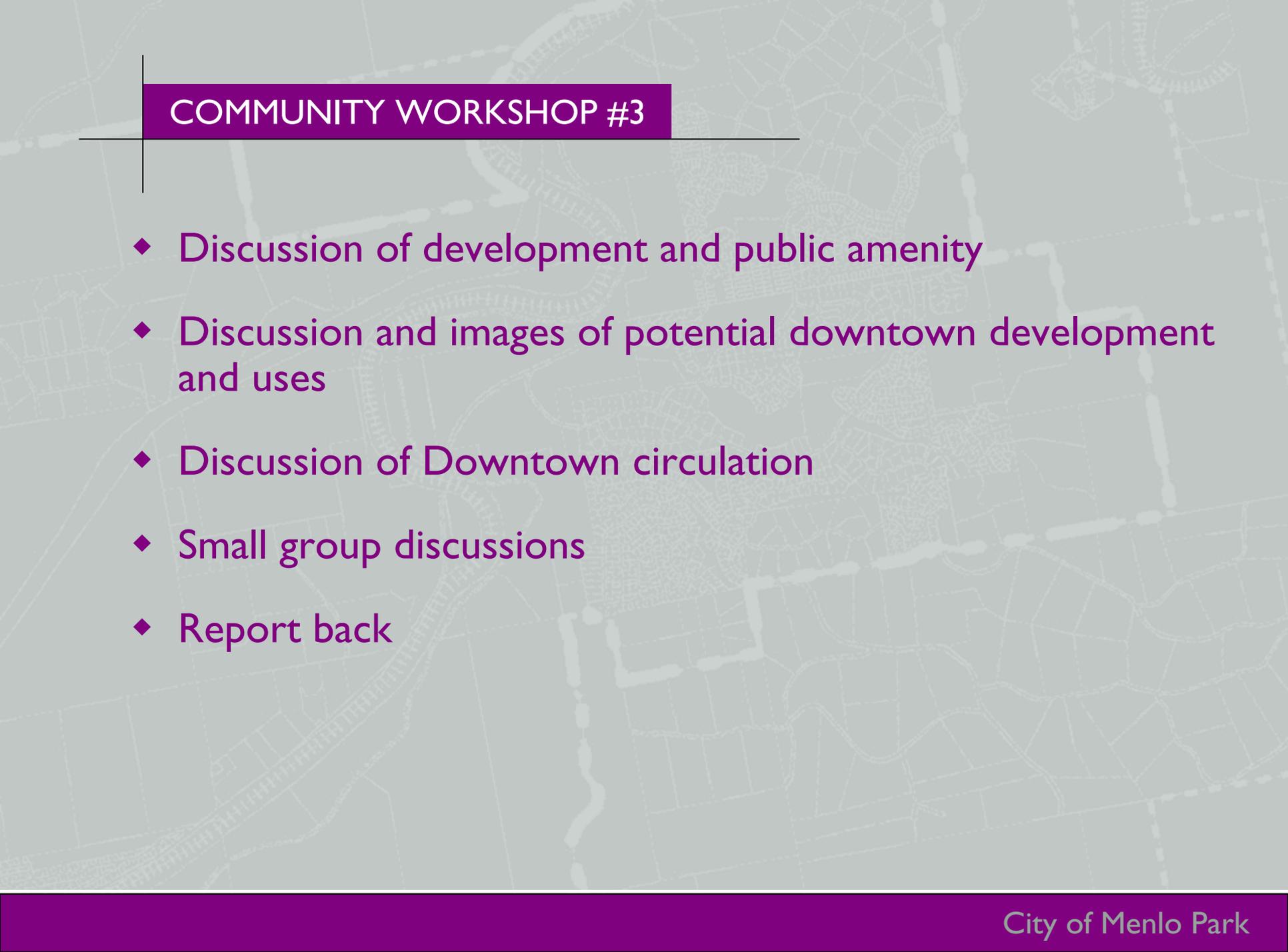
SUMMARY OF DOWNTOWN INPUT

- ◆ Address El Camino Real crossings
- ◆ Wider sidewalks on Santa Cruz
- ◆ Maintain current parking supply
- ◆ Identify Downtown identity
- ◆ Maintain diversity of small businesses
- ◆ Additional open space/civic gathering areas
- ◆ Parking structure/underground parking on parking plazas
- ◆ Allow more density to support amenities

A faint, light-colored map of downtown Menlo Park is visible in the background, showing street grids and landmarks. A purple horizontal bar is positioned at the top left, containing the title text. A thin black vertical line is on the left side, and a thin black horizontal line is below the purple bar.

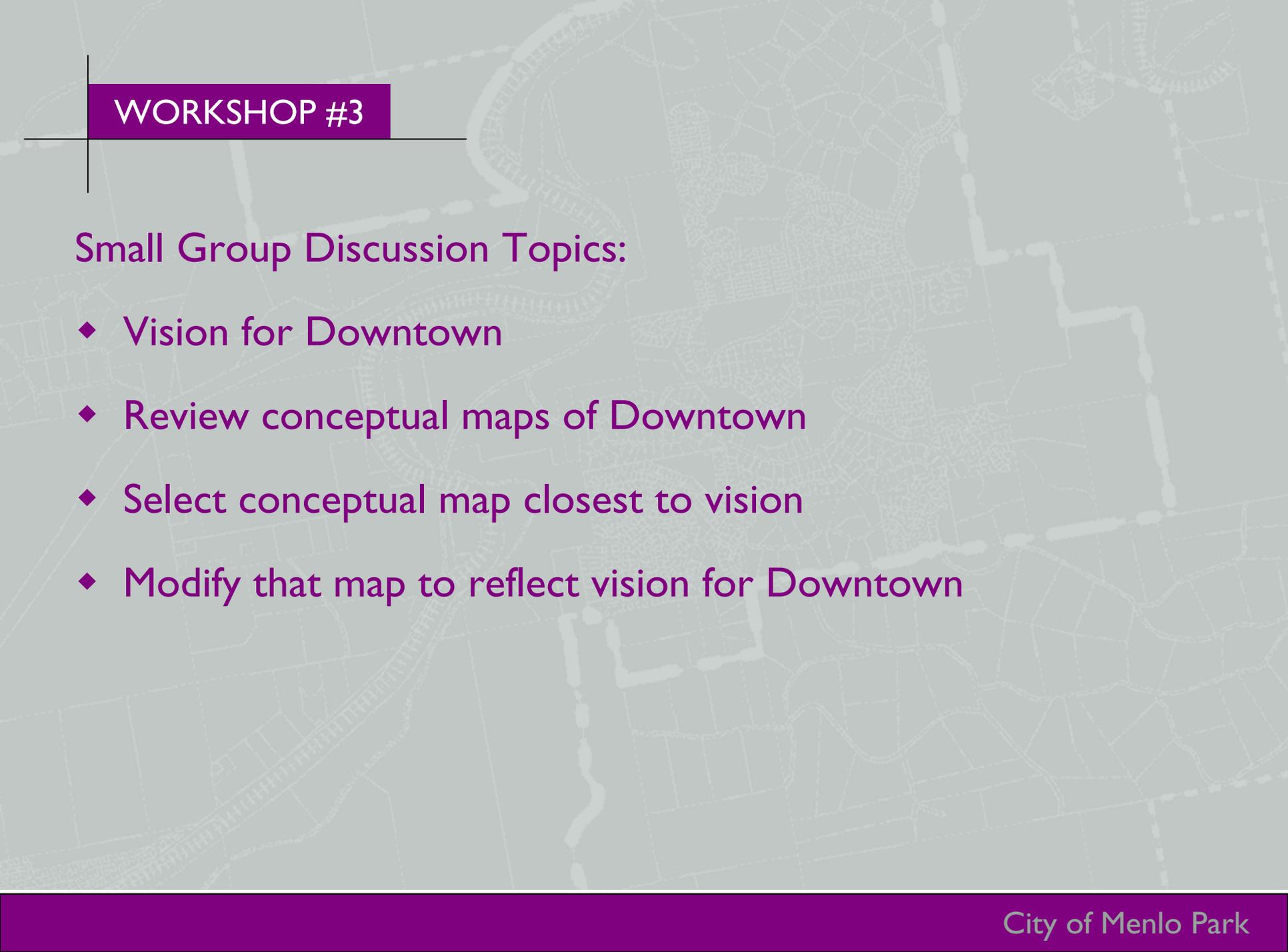
SUMMARY OF DOWNTOWN INPUT

- ◆ More housing to support retail
- ◆ Increased density and housing around Caltrain station
- ◆ Plant more trees
- ◆ Make parking plazas pedestrian-friendly
- ◆ More nighttime businesses
- ◆ Menlo, Oak Grove and Santa Cruz Avenues should each have their own unique character

A faint, light-colored map of Menlo Park, California, serves as the background for the slide. The map shows a grid of streets, a winding road, and a river or stream. A purple rectangular box is positioned at the top left, containing the title text. A thin black crosshair is visible in the top left corner, intersecting the purple box.

COMMUNITY WORKSHOP #3

- ◆ Discussion of development and public amenity
- ◆ Discussion and images of potential downtown development and uses
- ◆ Discussion of Downtown circulation
- ◆ Small group discussions
- ◆ Report back

A faint, light-colored map of Menlo Park, California, serves as the background for the slide. The map shows a grid of streets, a winding road, and a river or stream. A purple rectangular box is positioned in the upper left corner, containing the text 'WORKSHOP #3'.

WORKSHOP #3

Small Group Discussion Topics:

- ◆ Vision for Downtown
- ◆ Review conceptual maps of Downtown
- ◆ Select conceptual map closest to vision
- ◆ Modify that map to reflect vision for Downtown

WORKSHOP #3: MATERIALS

- ◆ Maps of Downtown Alternatives
- ◆ Typical Santa Cruz Avenue street cross-section
- ◆ Use Impacts Table
- ◆ Handouts from Workshop #2
 - Walking tours summary
 - Stakeholder interviews summary
 - Workshop I summary
 - Survey summary

I-2 STORY MIXED-USE



I-2 STORY MIXED-USE



I-2 STORY MIXED-USE



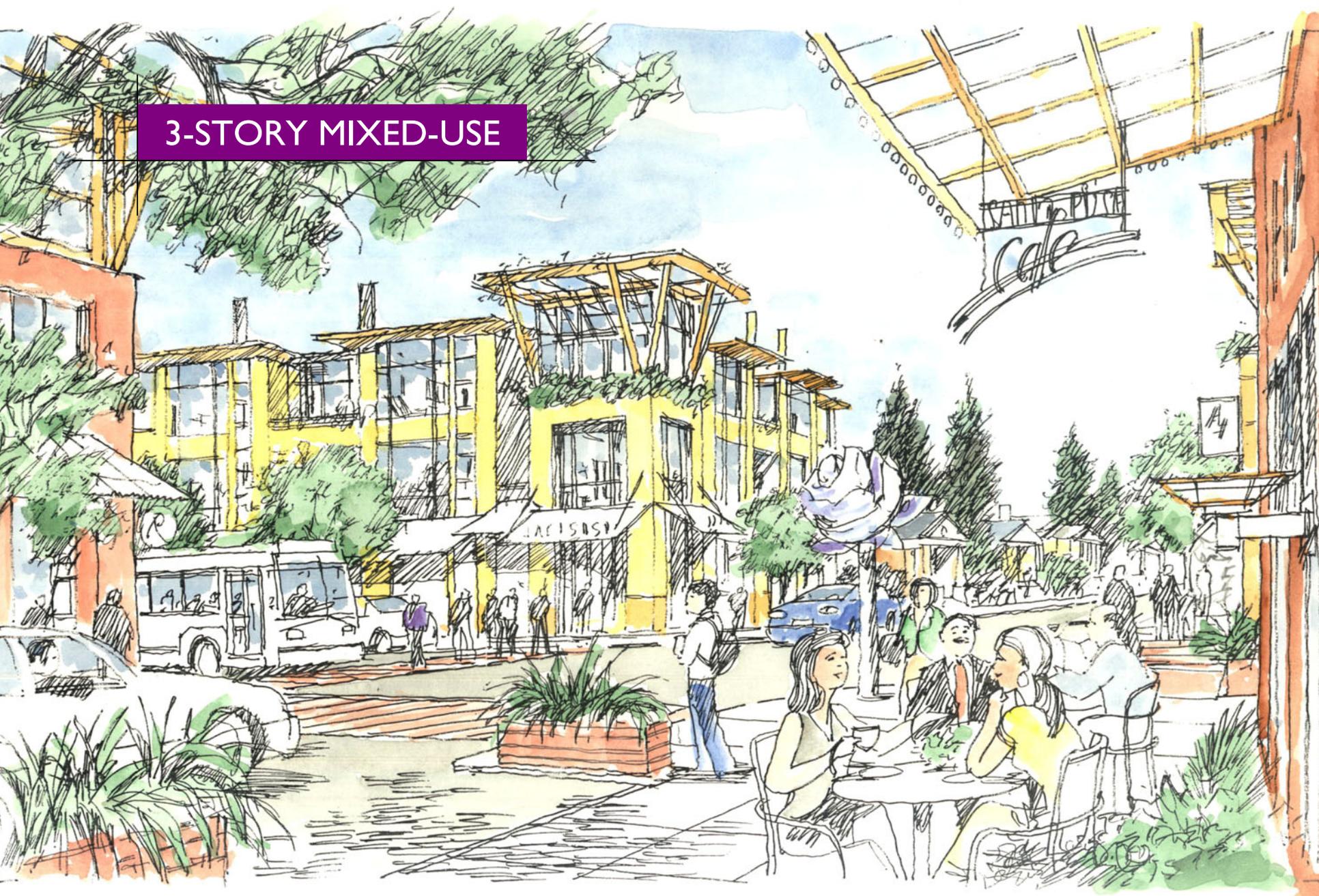
1-3 STORY MIXED-USE



3-STORY MIXED-USE



3-STORY MIXED-USE



2-STORY MIXED-USE



3-STORY MIXED-USE



4-STORY MIXED-USE



MIXED-USE DEVELOPMENT/STREETSCAPE



STREETSCAPE



STREETSCAPE



STREETSCAPE



STREETSCAPE



PLAZA/OPEN SPACE



PLAZA/OPEN SPACE



PLAZA/OPEN SPACE



PLAZAS/OPEN SPACE



STRUCTURED PARKING



STRUCTURED PARKING



STRUCTURED PARKING



STRUCTURED PARKING



NEXT STEPS

- ◆ Community Workshop #3: Thursday, May 1st, 7 p.m.
- ◆ Speaker Series: Wednesday, May 14th, 6 p.m.
Jim Daisa, Kimley-Horn and Associates:
“Context-Sensitive Thoroughfare Solutions”
- ◆ Next Committee Meetings: Thursday May 8th, 7 p.m.
- ◆ Planning Commission Workshop: Monday, May 19th, 7 p.m.

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