



# Help Imagine Menlo Park's Future

In October 2007, the City conducted an initial survey to gain a better understanding of the community's desires for El Camino Real and Downtown. We received over 500 responses! Thanks to those who participated! This survey follows up with some more focused questions, and will be used to help structure the Community Workshops and associated visioning activities. Please refer to the enclosed newsletter for more information about the Vision Plan process and to see the portions of Menlo Park that are included in the Study Area.

1. Do you live, work, own property or own a business in the Study Area?  
(Please circle all that apply)
2. How often do you visit Downtown Menlo Park?  
Daily    Weekly    Once a Month    Infrequently (circle one)  
  
How often do you visit establishments on El Camino Real?  
Daily    Weekly    Once a Month    Infrequently (circle one)
3. Of the following business types, which do you think are needed most in Downtown Menlo Park?  
(rank the following, with 1 being the highest rank)  
specialty stores\_\_ restaurants\_\_ nightlife\_\_ mixed-use\*\_\_ others \_\_\_\_\_

Of the following business types, which do you think are needed most on El Camino Real?  
(rank the following, with 1 being the highest rank)  
specialty stores\_\_ restaurants\_\_ nightlife\_\_ mixed-use\*\_\_ others \_\_\_\_\_

\*Mixed-use development is defined as the combination of two or more uses within one structure. For example, a two-story building with a retail use on the ground floor and a residential or office use on the second floor is classified as mixed-use.

4. Please indicate the extent to which you agree with the following statement:  
More homes, including condominiums and apartments, are needed in Downtown Menlo Park.  
strongly agree    agree    neutral    disagree    strongly disagree (circle one)  
  
More homes, including condominiums and apartments, are needed on El Camino Real.  
strongly agree    agree    neutral    disagree    strongly disagree (circle one)

For the following issues, please rate the level of importance to you.

5. Bike/pedestrian crossing of El Camino Real  
very important    important    neutral    unimportant    very unimportant (circle one)
6. Bike/pedestrian crossing of Caltrain tracks  
very important    important    neutral    unimportant    very unimportant (circle one)
7. Improved traffic flow on El Camino Real  
very important    important    neutral    unimportant    very unimportant (circle one)
8. Increased parking Downtown  
very important    important    neutral    unimportant    very unimportant (circle one)

Additional Comments/Clarification

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**COUNT, OUT OF 1,389 RESPONSES TALLIED**

	<i>Live</i>	530
	<i>Work</i>	207
1. Do you live, work.....	<i>Property</i>	373
	<i>Business</i>	93
	<i>Daily</i>	631
2a. How often Downtown?	<i>Weekly</i>	649
	<i>Monthly</i>	66
	<i>Infrequently</i>	34
	<i>Daily</i>	215
2b. How often El Camino Real?	<i>Weekly</i>	745
	<i>Monthly</i>	245
	<i>Infrequently</i>	173

**AVERAGE RANK ORDER: 1 IS HIGHEST AND 5 IS LOWEST**

	<i>Specialty</i>	2.0
	<i>Restaurant</i>	2.1
3a. Most needed Downtown?	<i>Nightlife</i>	2.9
	<i>Mixed-Use</i>	2.2
	<i>Other</i>	3.1
	<i>Specialty</i>	2.5
	<i>Restaurant</i>	2.3
3b. Most needed El Camino?	<i>Nightlife</i>	3.0
	<i>Mixed-Use</i>	2.0
	<i>Other</i>	3.2
4a. Housing Menlo Park?	<i>rank 1-5</i>	3.2
4b. Housing El Camino Real	<i>rank 1-5</i>	3.2
5. Bike/ped El Camino	<i>rank 1-5</i>	2.0
6. Bike/ped Caltrain	<i>rank 1-5</i>	2.1
7. Traffic flow ECR	<i>rank 1-5</i>	1.6
8. Increased Parking Downtown	<i>rank 1-5</i>	2.2