El CAMINO REAL/DOWNTOWN VISION PLAN

City Council Meeting

City of Menlo Park | *July 15, 2008*

THE VISION

- Broad
- Inspirational
- Big Picture
- Community-Driven

VISION

Downtown Menlo Park and the El Camino Real corridor through Menlo Park will continue to be known for the vitality and diverse range of activities that are available. It will become a place where people live, work and shop and a place that provides services and offers cultural opportunities. A unique identity can be created for the Vision Plan Area that builds on the attributes and opportunities that exist as community assets in the Vision Plan Area today.

GOALS AND OBJECTIVES

- Goals: 12 broad ideas for the future of the Vision Plan Area.
- Objectives: Suggested direction for achieving each goal. Future community discussion and debate, as well as analysis of fiscal feasibility and impacts, may result in modifications to the objectives during Phase II.

1. MAINTAIN A VILLAGE CHARACTER UNIQUE TO MENLO PARK

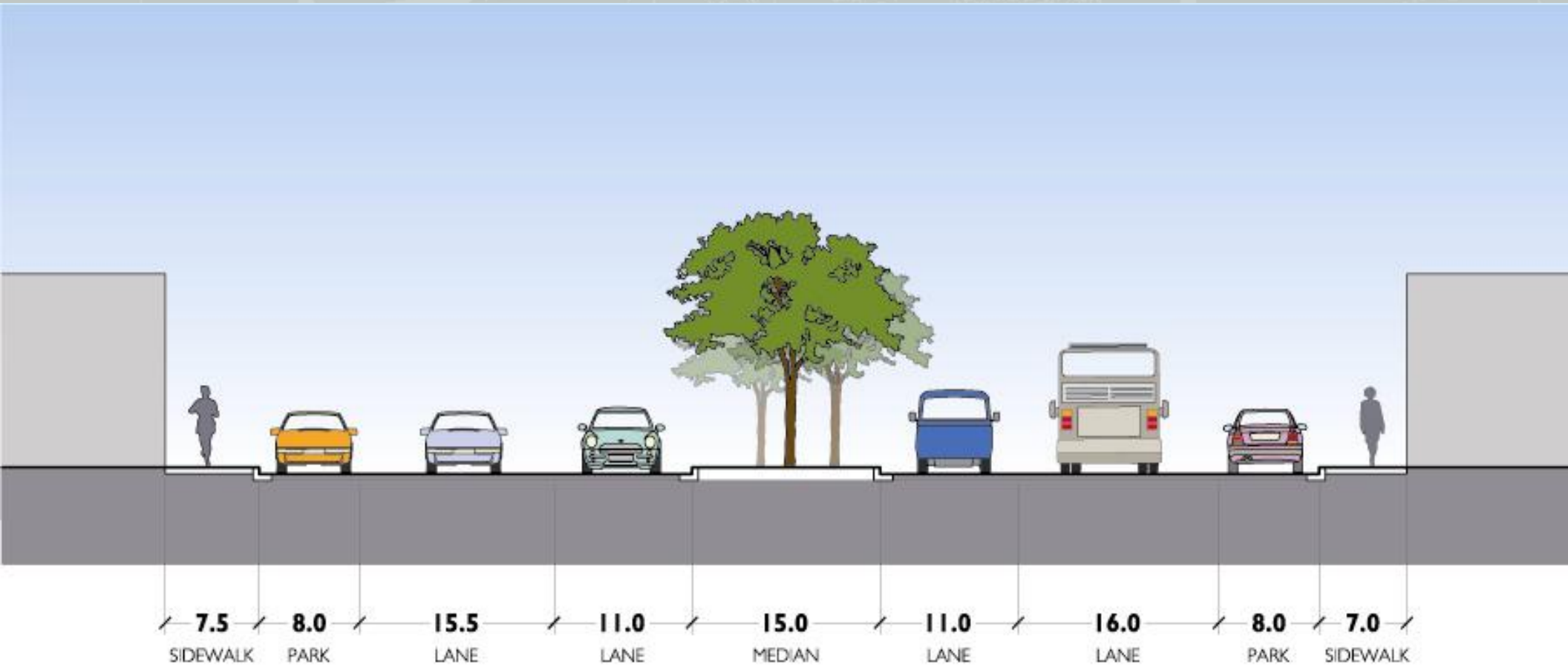
EXISTING SANTA CRUZ AVENUE

City of Menlo Park

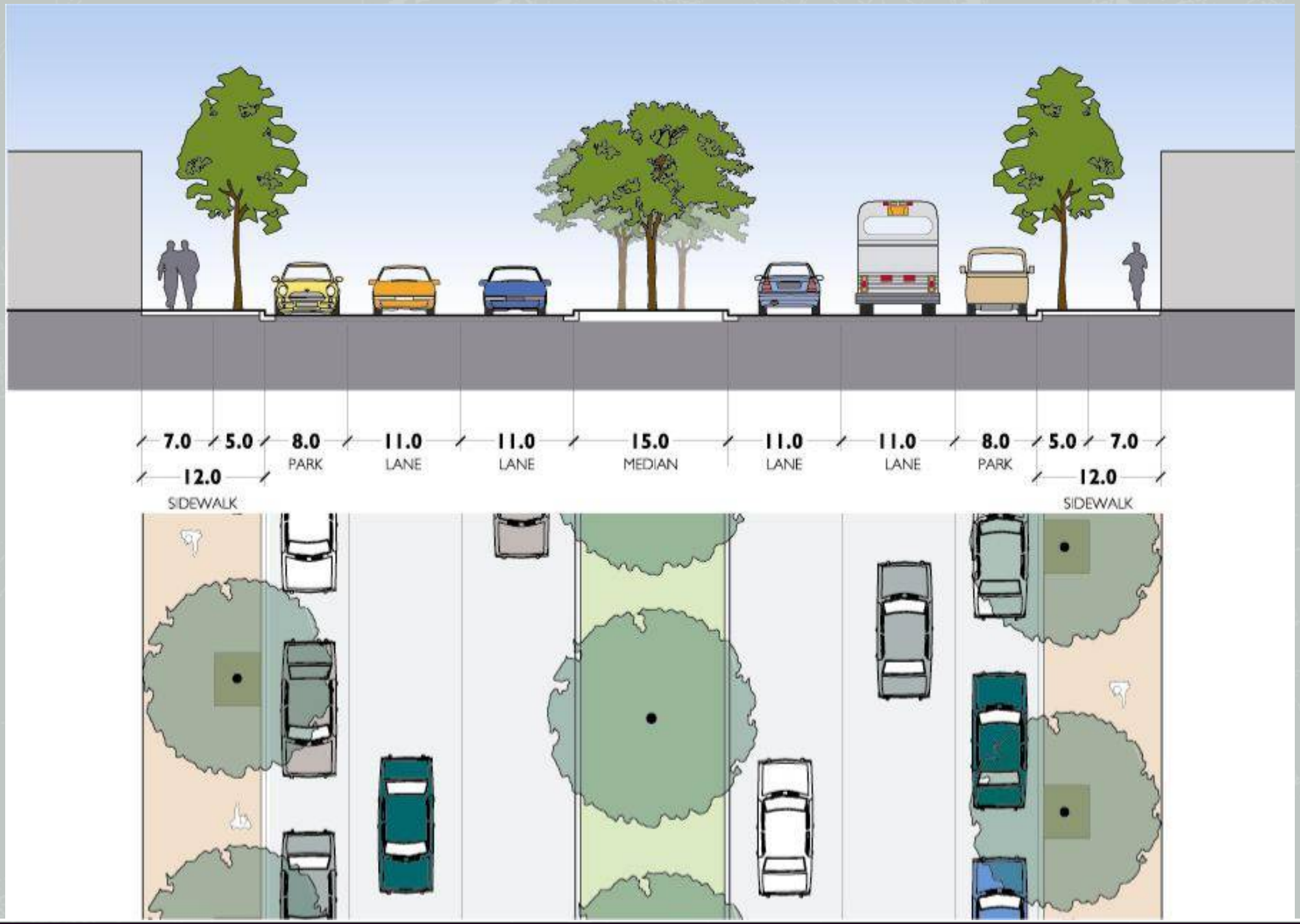
2. PROVIDE GREATER EAST-WEST, TOWN-WIDE CONNECTIVITY

PLAZA AND BICYCLE UNDERPASS AT MIDDLE AVENUE

3. IMPROVE CIRCULATION AND STREETSCAPE CONDITIONS ON EL CAMINO REAL



EXISTING EL CAMINO REAL



POTENTIAL EL CAMINO REAL

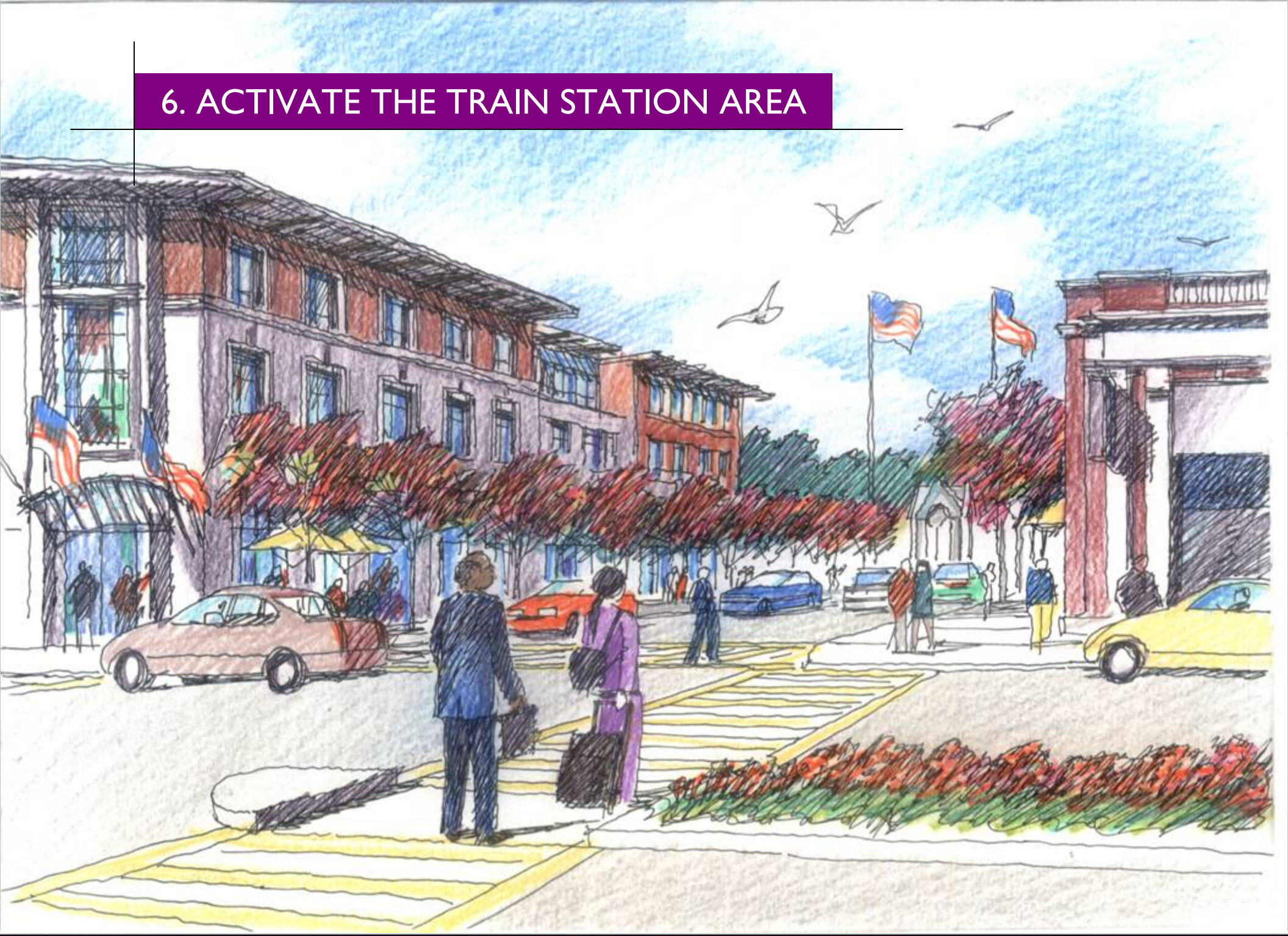
4. ENSURE THAT EL CAMINO REAL DEVELOPMENT IS SENSITIVE TO AND COMPATIBLE WITH ADJACENT NEIGHBORHOODS

RENDERING OF POTENTIAL EL CAMINO REAL DEVELOPMENT

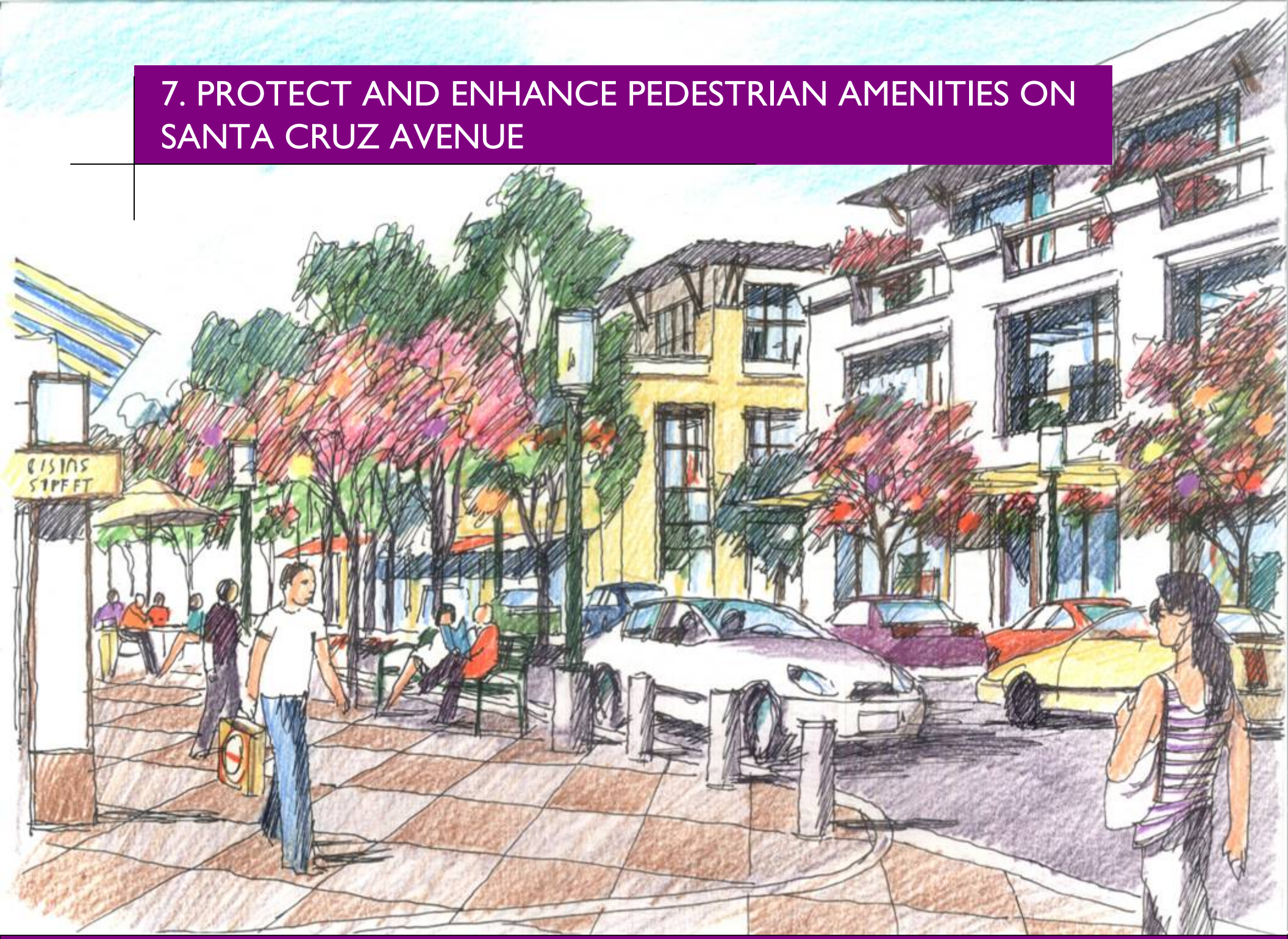
5. REVITALIZE UNDERUTILIZED PARCELS AND BUILDINGS

GRAPHIC RENDERING OF POTENTIAL HOTEL/CONFERENCE CENTER

6. ACTIVATE THE TRAIN STATION AREA



7. PROTECT AND ENHANCE PEDESTRIAN AMENITIES ON SANTA CRUZ AVENUE



8. EXPAND SHOPPING, DINING AND NEIGHBORHOOD SERVICES TO ENSURE A VIBRANT DOWNTOWN

9. PROVIDE RESIDENTIAL OPPORTUNITIES IN THE VISION PLAN AREA

MIXED-USE DEVELOPMENT IN DOWNTOWN MENLO PARK

10. PROVIDE PARK AND PLAZA SPACES

11. PROVIDE AN INTEGRATED, SAFE AND WELL-DESIGNED PEDESTRIAN AND BICYCLE NETWORK

12. DEVELOP PARKING STRATEGIES AND FACILITIES THAT MEET THE COMMERCIAL AND RESIDENTIAL NEEDS OF THE COMMUNITY

SAN LUIS OBISPO

City of Menlo Park

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