



Help Imagine Menlo Park's Future

VISION PLAN BACKGROUND

The El Camino Real/Downtown Vision Plan is being developed by the community through a series of workshops and other activities. The purpose of this process is to identify a clear vision for the future of El Camino Real and Downtown Menlo Park. The Menlo Park community has been directly involved in forming the vision to this point and will continue to play an important role as the process continues.

COMMUNITY WORKSHOP I

Community Workshop I was held on March 6 at the Menlo Park Recreation Center. Nearly 100 community members attended to learn more about the Vision Plan process and voice their ideas and concerns about the future of the Study Area. Comments received from the public at the workshop will directly influence the conceptual alternatives being developed for Community Workshop 2.



The workshop began with a detailed explanation of the Vision Plan process, followed by a questions and comments from the public. Major topic areas discussed at the workshop included transportation, economic development, parks and recreation, reuse on El Camino Real, and housing. Bicycle facilities, parking, transit connections, building density, public space, senior housing and community identity were some of the specific issues discussed.



Community Workshop 2

At this workshop, the community will get into the details of creating a vision for the El Camino Real corridor and Downtown. Participants will hear about a range of conceptual alternatives. Then, workshop participants will break into small groups to provide feedback on the alternatives, possibly combining ideas from one or more and adding new ideas to agree upon a vision for the El Camino Real and Downtown Areas. This exercise will conclude with a summary from each group.

Thursday, April 3rd, 2008, 7 p.m.

Recreation Center Ballroom

701 Laurel Street, Menlo Park

Speaker Series

The speaker series will continue on April 9th with the sixth planning-related forum, which will focus on planning for a successful downtown. Jeff Eichenfield of Eichenfield & Associates will present his "Twelve Ingredients for a Successful Downtown." Mr. Eichenfield is a leader in the field of business district revitalization.

Wednesday, April 9th, 2008, 6 p.m.

Menlo Park Library Basement Conference Room

800 Alma Street, Menlo Park

Oversight and Outreach Committee Meeting 3

The third Oversight and Outreach Committee Meeting will be held on Wednesday, April 24th. The Committee will review the results of Community Workshop 2 and provide feedback on a draft Vision Statement and Conceptual Plan.

Wednesday, April 24th, 2008, 7 p.m.

Recreation Center Fireside Room

701 Laurel Street, Menlo Park

Project Web Site:

http://www.menlopark.org/projects/comdev_ecrdowntown.htm

Project Email List:

Sign up via the project web site, or by emailing Thomas Rogers at the address below.

For more information:

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Help plan the future of Downtown and the El Camino Real corridor.



UPCOMING EVENTS

Your input is crucial to the success of this project and it is never too late to get involved! Several public events are scheduled for the future, all of which will provide the Menlo Park community with the opportunity to create the Vision Plan. The exact times and locations of events are shown inside.



WALKING TOURS

Three walking tours, covering the northern and southern portions of El Camino Real, as well as the Downtown area, were held in February. Participants discussed the character of development, transportation issues, public space and other issues at each stop along the tours. The observations that participants made contributed directly to the presentation that was made at Community Workshop I and will continue to be relied upon as the vision process continues.

