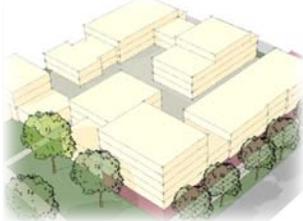


1. Create Distinct Areas within North Bayshore



Gateway District
A mixed-use center that supports a broad range of uses, including entertainment, retail, office/R&D, services, and hotel.



Core District
An office/R&D area focused on Shoreline Blvd that provides space for retail, services and small, start-up businesses.



General District
A campus-like environment with office/R&D buildings surrounded by usable open space.



Edge District
Lower-scale office/R&D uses that serve as a transition between higher intensity areas and sensitive habitat areas.

A NEW VISION FOR NORTH BAYSHORE



2. Enhance Ecosystems and Habitat

- ① Enhance and protect habitat areas around retention basin.
 - ② Expand habitat buffer around Permanente Creek.
 - ③ Create a buffer around the Egret rookery.
 - ④ Protect burrowing owls in Shoreline Park with a Habitat Overlay Zone and incentives to transfer development away from sensitive habitat.
- Require Bird Safe Design for all new buildings.

3. Improve Transportation Connections to North Bayshore

- ⑤ Construct a pedestrian and bicycle bridge across U.S. 101.
- ⑥ Expand transit along Shoreline Boulevard over U.S. 101.
- ⑦ Increase pedestrian and bicycle connections to the Stevens Creek Trail.
- ⑧ Create a new frontage road connecting Landings Drive to Plymouth Street.
- ⑨ Create a new north-south connection east of Shoreline Boulevard.

4. Expand and Improve Open Spaces

- ⑩ Build a “green loop”.
- ⑪ Build a variety of new parks and open spaces.

5. Create Walkable, Human-Scaled Blocks

- ⑫ Break up large blocks into a fine-grained network of pedestrian-oriented Green Ways.
- ⑬ Construct a walkable retail/hotel/entertainment complex at the Gateway.

6. Concentrate Growth to Support Transit

- ⑭ Create a walkable, mixed-use corridor on Shoreline Boulevard.
- ⑮ Create transit-priority streets along Shoreline Boulevard, Charleston Road and Garcia Avenue.

7. Make the Area Highly Sustainable

- Require all new construction to meet the intent of LEED BD+C Gold.
- Provide floor area ratio bonuses for progressively higher green building and site design environmental performance.
- Support district infrastructure pilot projects.

8. Promote Transit, Biking and Walking

- Require new projects to participate in the Transportation Management Association.
- Implement employer transportation demand management plans to achieve the 45% SOV target.
- Employ lower parking maximums for office uses.
- Allow congestion pricing in the future to reduce automobile trips.
- Monitor vehicle trips at the Gateway to manage congestion.

9. Construct Buildings that Support Public Areas

- Guide building frontage to define human-scale public areas.
- Apply lot coverage standards to create a campus-like environment.
- Prohibit surface parking in the front of buildings along Transit Boulevards and areas of high pedestrian activity.
- Discourage surface parking in the Gateway and Core areas.

10. Minimize the Consequences of Sea Level Rise

- Implement sea level rise (SLR) capital improvement projects.
- Focus development away from the areas most vulnerable to SLR.

11. Promote economic diversity

- Encourage buildings that create space for small businesses and startup companies.
- Use incentives to retain existing businesses.

12. Promote Retail, Entertainment and the Arts.

- Allow ground floor retail along Shoreline Boulevard.
- Create a retail and entertainment complex in the Gateway area.