

Rebuttal to Argument In Favor of Measure M

We love Menlo Park and don't want to impact our wonderful village character. Many of us have children and we all care about our town's quality of life. That's why the City spent six years publicly crafting balanced policies to guide downtown's renewal, which Measure M spoils. Measure M has major negative consequences because it was crafted in secret and never studied by experts before hitting the ballot.

Measure M's supporters are selling the same rhetoric and policies that's kept El Camino blighted for years.

If Measure M passes, El Camino lots will remain vacant for many more years. While vacant, Menlo Park, it's Schools and Fire District, lose millions of dollars in tax revenue annually. VACANT LOTS DON'T PRODUCE TAX REVENUE. The great restaurants and shopping we all want won't materialize soon, if ever.

Eventually, IF development begins, Measure M enables huge all-retail developments like WalMart, or worse - medical buildings generating thousands of daily traffic trips.

Measure M doesn't limit overall building square footage, but keeps the number of residences allowed the same, therefore residential units built will be larger three bedroom family residences, creating bigger burdens on Menlo Park Schools.

Measure M ties the City's hands for decades and can only be changed by expensive elections (after expensive lawsuits). Guess who pays? You do.

Vote No on M and join the Mayor and City Council, Planning Commissioners, School Trustees, business owners, past and present elected officials and your neighbors.

Thank you for voting NO on Measure M.

Richard Cline, Menlo Park City Council

Katie Ferrick, Planning Commissioner

Laura Linkletter Rich, Former President, Menlo Park City School District Board

E. Gary Smith, Local Business Owner

Phil Mazzara, Menlo Park Transportation Commissioner