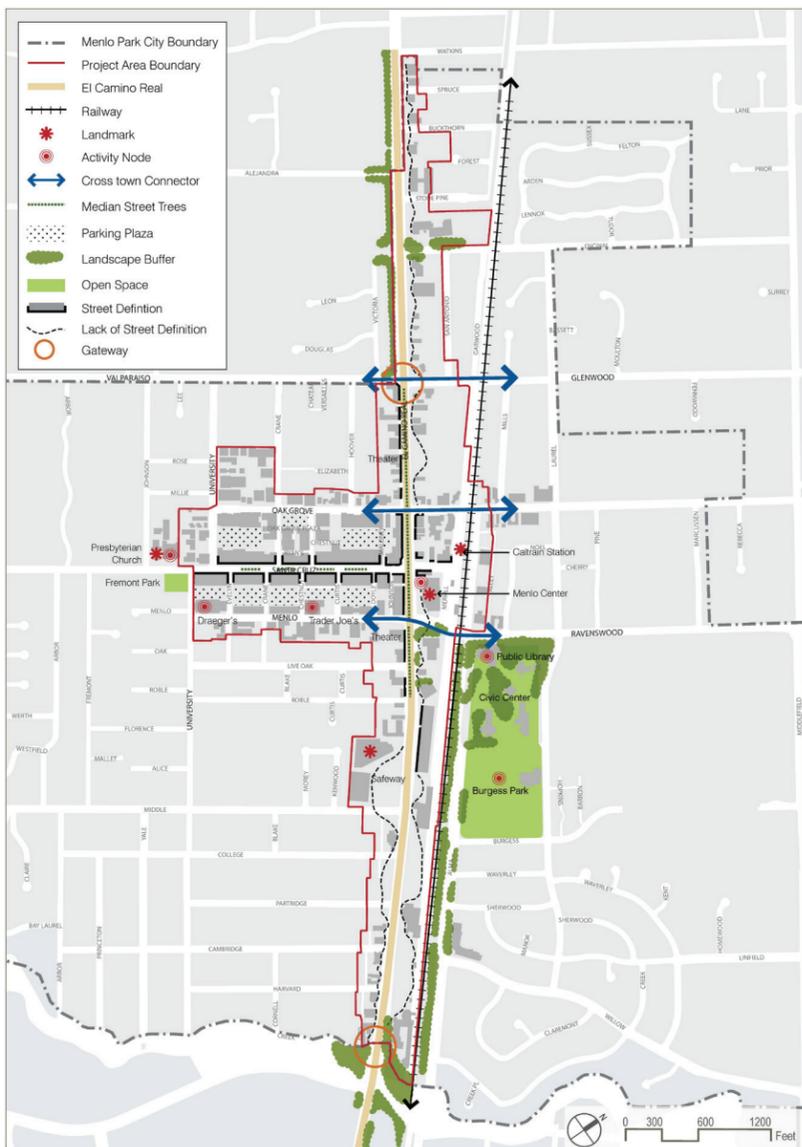


**Phase I Vision Plan**

- **Vision Plan Area Character:** Maintain a village character unique to Menlo Park.
- **East-West Connectivity:** Provide greater east-west, town-wide connectivity.
- **El Camino Real Circulation:** Improve circulation and streetscape conditions on El Camino Real.
- **Neighborhood Context:** Ensure that El Camino Real development is sensitive to and compatible with adjacent neighborhoods.
- **Vacant and Underutilized Parcels on El Camino Real:** Revitalize underutilized parcels and buildings.
- **Train Station Area:** Activate the train station area.
- **Santa Cruz Avenue Pedestrian Character:** Protect and enhance pedestrian amenities on Santa Cruz Avenue.
- **Downtown Vibrancy:** Expand shopping, dining and neighborhood services to ensure a vibrant downtown.
- **Housing:** Provide residential opportunities in the Vision Plan Area.
- **Open Space:** Provide plaza and park spaces.
- **Pedestrian and Bicycle Circulation:** Provide an integrated, safe and well-designed pedestrian and bicycle network.
- **Parking:** Develop parking strategies and facilities that meet the commercial and residential needs of the community.

**Phase I Vision Goals**

# Site Observation and Analysis

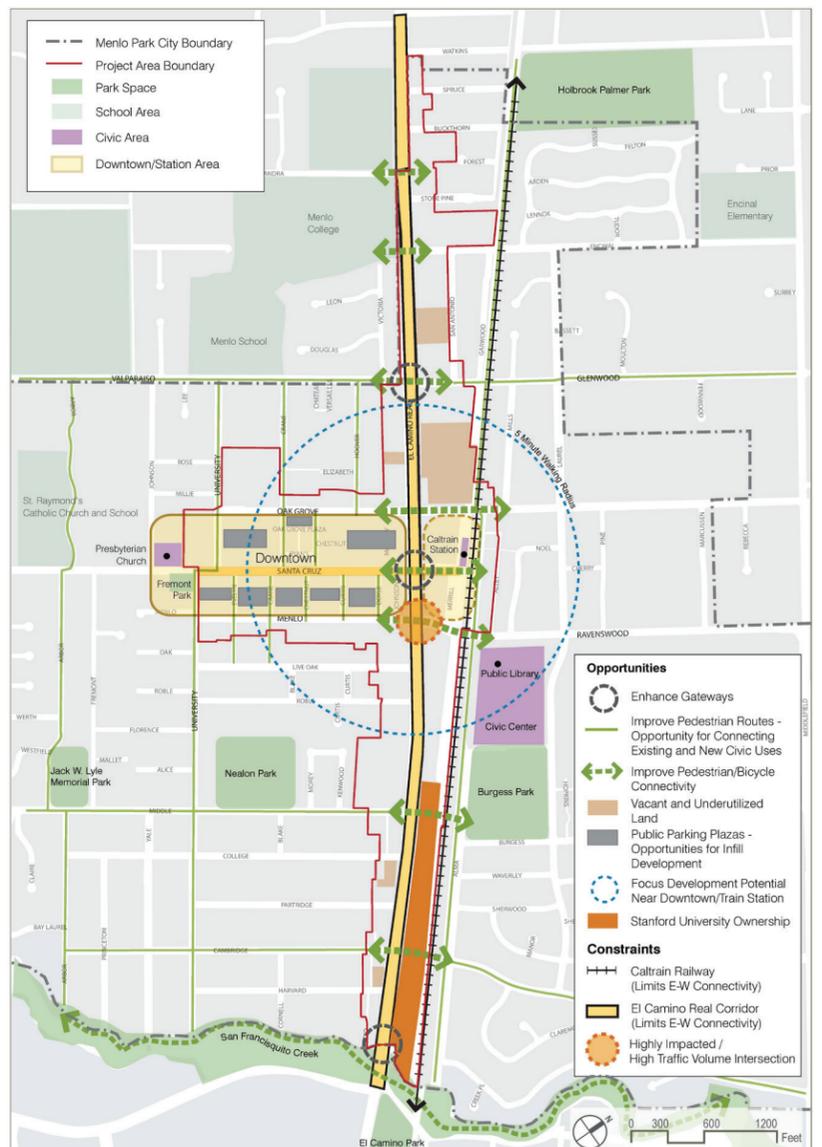


**Fig 6: Site Character**

El Camino Real/Downtown Specific Plan  
City of Menlo Park

29 April 2009

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Strategic Economics  
BKf Engineers  
ESA  
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**Fig 1: Opportunities and Constraints**

El Camino Real/Downtown Specific Plan  
City of Menlo Park

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