



Shaping Our Future Together

September 2009

El Camino Real/Downtown Specific Plan

September 17 Community Workshop *Where the Plan Takes Shape*



- What:** Specific Plan Workshop #3
- When:** Sept. 17 – 7:00 p.m. (preview at 6:30 p.m.)
- Where:** 700B Santa Cruz Ave. (enter from rear parking plaza, behind Ace Hardware)

Development of the El Camino Real/Downtown Specific Plan is entering a decisive phase for community input. Refined concepts and a preferred alternative—based on input from the previous community meetings—will be presented and discussed during the third and final community workshop on September 17th. The results of this workshop will set the foundation for the draft version of the Specific Plan. Because the Specific Plan will guide the direction for downtown and El Camino Real over the next 30 years, **you are strongly encouraged to participate in this workshop.** Join us September 17th to help decide what the heart and soul of our town will be like for future generations.

You will have a chance to weigh in on proposed public improvements, including expanded public spaces, wider sidewalks on Santa Cruz Avenue, and enhanced crossings of El Camino Real. You will also have an opportunity to consider a preferred direction for the use, size, and character of private development, with its associated traffic and fiscal implications and potential public benefits. This is your chance to make your voice heard and transform our community's exciting vision into an enduring reality.

For more information—including past workshop presentations, materials, and summary notes—or to sign up for project e-mails, please visit www.menlopark.org/specificplan or contact Thomas Rogers at (650) 330-6722 or THRogers@menlopark.org

